

Want to shorten checkout lines and
streamline operating efficiencies?

YES

NCR SelfServ™ Checkout



Experience a new world of interaction

Put your shoppers in the driver's seat

Technology has put consumers in control of the shopping transaction from start to finish. Busy consumers want speed, privacy and convenience when choosing where to spend their hard-earned dollars. In a recent BuzzBack™ consumer survey, 86% of shoppers stated they were more likely to do business with a company that provided self-service technology.

To stay competitive, you need the best technology available from a global leader in self-service solutions to put your shoppers exactly where they want to be—in the driver's seat. Self-checkout gives consumers the power to pay for their purchases more quickly.

With NCR SelfServ Checkout, retailers can:

Attract customers and keep them coming back

NCR SelfServ Checkout reduces checkout wait times up to 40%, which greatly enhances the shopping experience. NCR SelfServ Checkout features a user-friendly interface that intelligently guides the consumer through the checkout process with animated demonstrations. Research shows that consumers are more likely to do repeat business with a retailer that provides self-checkout technology. NCR SelfServ Checkout makes checking out fast, efficient and fun!

Maximize operating efficiencies

NCR SelfServ Checkout allows personnel to be redeployed from front-end checkout duties to valuable in-aisle functions, such as providing assistance to shoppers, restocking inventory and other tasks. Redeploying employees reduces the burden on store personnel by lowering the number of front-end labor hours and can ultimately increase the retailer's overall revenue per labor hour.

Leverage legacy point-of-sale (POS) systems

Retailers can seamlessly integrate NCR SelfServ Checkout into legacy POS applications through a customized transaction broker software layer, which creates a virtual cashier for each self-checkout lane. This enables retailers to leverage the store's current technology investment with minimal cost. The NCR SelfServ Checkout can help you save money even while deploying new technology at the same time.

Customize a solution based on specific requirements

NCR SelfServ Checkout is available in multiple configurations, based on the retailer's needs. The modular design of NCR SelfServ Checkout partitions the core scanning and tendering function from the unloading and bagging function, allowing retailers to upgrade and modify the configuration after installation with little effort for built-in investment protection. Retailers can even select a specific color for NCR SelfServ Checkout to match their stores' décor. The unit can be recolored simply by replacing its outside cosmetic panels.



The self-checkout solution trusted by retailers worldwide

NCR SelfServ Checkout is based on NCR's innovation and expertise in the self-checkout space. For more than a decade, NCR has been at the forefront of the industry with more than 100 patents and \$100 million invested in NCR SelfServ Checkout product development.

Keep business booming with NCR SelfServ Checkout

The newest release of NCR SelfServ Checkout builds on previous innovations that have made NCR SelfServ Checkout the leading self-checkout solution for popular retailers worldwide. Upgrades include coin and optional note recycling, in-lane configurability to allow even more flexibility for bagging platforms, and a new custom-color option. NCR SelfServ Checkout even helps retailers meet their commitment to the environment with environmentally friendly features, including compact fluorescent light bulbs and two-sided receipt printing, which can save retailers up to 40% on their paper usage alone.

Once NCR SelfServ Checkout is deployed, retailers can implement NCR's innovative self-checkout technology in other departments throughout the store, such as the bakery and deli. Other available options include a self-return solution, as well as a complete service center where customers can pay bills, send money orders and buy lottery tickets. The possibilities are endless once the core NCR SelfServ Checkout solution is installed.

High availability services keep your lanes up and running

NCR strives to ensure that each and every NCR SelfServ Checkout solution is installed and deployed the right way, the first time. NCR provides proactive monitoring and management to optimize NCR SelfServ Checkout performance and decrease overall implementation costs. With 24/7 global Customer Care Centers and more than 13,000 trained consultants and technical support experts, NCR delivers exceptional customer support—whenever and wherever it's needed.

Woolworths Limited build shopper loyalty and their brand

Australia-based Woolworths Limited is comprised of multiple retail brands and formats, whose offerings include food and grocery, general merchandise and consumer electronics. With more than 700 supermarkets that serve over 13 million customers throughout Australia each week, Woolworths is committed to providing customers with the best possible service. One way Australia's largest retailer sought to accomplish this goal was by deploying a self-checkout solution.

In 2002, Woolworths Limited chose NCR as its self-checkout technology provider. To ensure a successful self-checkout deployment for Woolworths, NCR provided end-to-end deployment services that included operational consulting. Customers of all ages enthusiastically embraced NCR SelfServ Checkout and 1,000 units have been installed in Woolworths supermarkets.



Why NCR?

NCR SelfServ Checkout at-a-glance:

- Flexible, scalable and customizable
- Intuitive user interface
- Seamless POS integration
- Remote attendant station—stationary desktop and/or mobile
- Extensive security
- Full tender options
- High availability services—365 days a year, 24 hours a day

NCR SelfServ Checkout résumé

- Over 50,000 units deployed
- Over 120 retailers installed in 16 countries
- Approximately 2.5 billion consumer transactions processed in 2007
- Up to 40% reduced wait times
- Up to 20% throughput gains

NCR SelfServ Checkout keeps your retail operation in step with today's dynamic shopping environment

Your shoppers want customer service based on speed, privacy and convenience, and it's up to you to provide it. NCR SelfServ Checkout is designed to give you a competitive edge over retailers that don't offer self-checkout technology, increase your store's productivity and reduce costs.

For more information about deploying NCR SelfServ Checkout in your retail environment, contact your local NCR representative or email retail@ncr.com.



NCR Corporation

1700 S. Patterson Blvd
Dayton, Ohio 45479
USA

www.ncr.com/retail
SP10022-0109



Experience a new world of interaction